UX Designer/Specialist

We need a go-getter UX Designer who will be working in a new product area. The team is building a new product from scratch and is in early phases of planning and development. This team is just like a startup and in a fast-paced rapid research, iterate, execute and test path. The designer will play an influential role in shaping the product fundamentals and long term vision.

What you’ll be doing in this role:

- Develop a human-centric User Interface/Interactive interface
- Lead research and studies to gain customer insights and market insight
- Leverage tools to measure performance and leverage data to improve initiatives
- Effectively communicate research insights to stakeholders, management & partner teams
- Operationalize research insights into actionable, measurable UX goals and ensure accountability across the development lifecycle
- Lead the design and creation of useful and valuable user experiences across web, and mobile platforms
- Create wireframes, personas, sitemaps, prototypes and other materials that communicate design and strategy.
- Contribute to high-level strategic decisions with the rest of the product and executive teams
- Ensure that established design standards are consistently and appropriately applied within design work
- Engage with product management, engineering, business stakeholders, and third-party vendors to understand project
- Develop and present documentation, user flows, annotated wireframes, and interactive prototypes
- Leverage user testing make product improvements

You are the one if:

- Must have a Hong Kong Bachelor, Masters or Phd degree
- Minimum 1 - 2 years of experience as a UX/UI designer with a solid portfolio
- Proficient in visual design and wireframing tools
- Experience across Web Design and Mobile Applications, ideally coding experience
- Lead research and studies to gain customer insights and market insight
- Leverage tools to measure performance and leverage data to improve initiatives
- Articulate expressive and presentable
- Excellent written and presentation skills in English, Mandarin and Cantonese

It’d be nice if you also have:
• Work experience in an early stage high-performing startup and cross-functional team culture.
• Experience in mobile app platform operation
• Experience in UX/UI research

Jumping on board to this adventure, you'll find us:

• A fast-paced, high-energy environment, which values proactivity and autonomy a lot. Bring your awesomeness, and just be you!
• A place that encourages personal growth and development;

**SALARY: Competitive Salary and Equity Negotiable**

To apply internship, please fill in the pre-screening form linked below:
https://airtable.com/shrSxdKkW6ShRTmBu

To apply fulltime, please fill in the pre-screening form linked below:
https://airtable.com/shrLVp96CJD15RO5f